

334016

NCC Cable System Order

Order #	62322349	Flight Dates	08/22/16 - 09/04/16	Update Date	08/18/16
Syscode	2283	Agency	Buying Time	Version	1 Vs. 1
System Name	Comcast/Bartow, FL	Advertiser	Darren Soto for Congress	Show All Lines	
Market	Tampa-St. Petersburg	Client Code		Total # of Weeks	2
AE	Matthew Marcus	Product Code		Total	\$300.00
Sales Coordinator	Lika Marino	Est Code	Sched A	Commission	\$45.00
Office	Washington	Product Name	Sched A IP & PRE	Net Total	\$255.00
Phone	(301) 951-2620	Credit Status		Total Spots	56
Status	Not accepted	Primary Demo	Adults 35+	Affiliate Split	100.0
Survey	Cable Nielsen Live+3 Jun16	Makegood Policy	Approval Required	Sold On	Cost Per Spot
				GRP	-
				CPP	-
				CPM	-

Comments : 8, 18 New NP Order, Please Review and Confirm. Thanks.

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	NEW DAY<	8/22/16	8/28/16	05:00	09:00		X	X	X	X	X	X	-	-	6	\$2.00	\$12.00	30	NP
2	CNN	NEW DAY<	8/29/16	9/4/16	05:00	09:00	X							-	-	1	\$2.00	\$2.00	30	NP
3	CNN	CNN NEWSROOM<	8/29/16	9/4/16	09:00	16:00	X							-	-	1	\$2.00	\$2.00	30	NP
4	CNN	CNN NEWSROOM<	8/22/16	8/28/16	09:00	16:00		X	X	X	X	X	X	-	-	6	\$2.00	\$12.00	30	NP
5	CNN	SITUATION ROOM<	8/29/16	9/4/16	16:00	19:00	X							-	-	2	\$2.00	\$4.00	30	NP
6	CNN	VARIOUS	8/22/16	8/28/16	16:00	19:00		X	X	X	X	X	X	-	-	12	\$2.00	\$24.00	30	NP
7	CNN	AVG. ALL WKS<	8/22/16	8/28/16	19:00	24:00		X	X	X	X	X	X	-	-	9	\$4.00	\$36.00	30	NP
8	CNN	VARIOUS	8/29/16	9/4/16	19:00	24:00	X							-	-	1	\$4.00	\$4.00	30	NP
9	CNN	CNN NEWSROOM<	8/22/16	8/28/16	11:00	19:00						X	X	-	-	4	\$2.00	\$8.00	30	NP
10	HGTV	VARIOUS	8/29/16	9/4/16	19:00	24:00	X							-	-	2	\$14.00	\$28.00	30	NP
11	HGTV	VARIOUS	8/22/16	8/28/16	19:00	24:00		X	X	X	X	X	X	-	-	12	\$14.00	\$168.00	30	NP

	Aug 2016	Sep 2016	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Total
SPOTS	49	7	0	0	0	0	0	0	0	0	0	0	56
AMT	\$260.00	\$40.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$300.00

SYSTEM APP: SALES ACCT

Date Printed 08/19/16

62322349 | Tampa-St. Petersburg | Comcast/Bartow, FL | 2283 |